



**PENDER HARBOUR
COMMUNITY CLUB**

PO Box 142, Madeira Park, BC, V0N 2H0

March 19, 2024

Hello Sunshine Coast Businesses!

The Pender Harbour Community Club is excited to present the 79th Annual May Day celebration on May long weekend, Saturday May 18th 2024. Pender Harbour May Day is a vibrant springtime festival that has been held in the heart of Madeira Park (Salalus) for 79 years. The day-long event celebrates the community and includes activities like a parade, live music, float plane rides, food vendors and a beer garden, featuring local beers and ciders. Kids' activities include a fishing derby, inflatable slides and castles, pony rides, face painting, carnival-style games as well as May Day traditions like the crowning of the May Day royalty. May day is also a fundraising opportunity for the local Madeira Park Elementary Parent Advisory Committee.

May Day is both an important community tradition for locals, but also signifies the beginning of the tourist season, welcoming back recreational property owners and attracting new visitors to our beautiful area.

Last years' event brought over 5,000 spectators and we anticipate it will be even busier this year. In anticipation of a larger crowd, we are reaching out to businesses to help support our event. We require additional washroom facilities as well as garbage and recycling services to maintain our festival ground (elementary school field). We are doing our best to make this an affordable event for families, so we are seeking additional community involvement by means of sponsorship.

By sponsoring this event your business will be showcased with your name and logo on social media outlets, our website and on signage the day of the event, on festival grounds. Please see the enclosed levels of sponsorship for further information.

To ensure we have time to prepare advertising materials, we require a response by **April 18, 2024**.

May Day is a volunteer run event. If you are interested in volunteering for the event, such as kids games, traffic control or general setup, please reach out to our team.

May Day Committee
Pender Harbour Community Club
Email: maydaymadeirapark@gmail.com



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Gold Sponsorship \$2,000 +

- Headliner Social Media Recognition
- Logo listed on event website
- 2.5' x 6' banner displayed on event day

Silver Sponsorship \$500 - \$1,999

- Social Media Recognition
- 2' x 3' Sign with logo displayed on fair grounds

Bronze Sponsorship \$250 - \$499

- Social Media Recognition
- 12" x 24" sign with name displayed day of the event

Honorable Mention \$50 - \$249

- Group Social Media Recognition

Silent Auction items, at retail value, will be included as sponsorship in the noted categories above.

Please include a high-resolution image of your company's logo for sponsorship advertisement via email.

Please make cheques payable to: **Pender Harbour May Day**
PO Box 142
Madeira Park, BC
V0N 2H0

E-transfers: maydaymadeirapark@gmail.com

Thank-you for your kind consideration to support the 79th annual Pender Harbour May Day celebration.